

## HOW CAN CAE SUPPORT INNOVATION

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### KEYWORDS –

Innovation, new product development, technical evaluation, CAE

### ABSTRACT –

The road to new innovative products has always hindered obstacles that in many cases make new, creative, and useful ideas to be halted. The main reason for this is the high costs realized during the evaluation and development stages. The new ideas should be first screened and then technically evaluated. For these stages, CAE can play an important role in reducing not only costs but also the duration of the technical evaluation, and development stages. This presentation will discuss the pathways to drive innovation forward through employing CAE as a catalyst to speed up the development of new innovative products.