

# 7

# BEFORE REALITY

30 MAY-1 JUNE 2017

CONFERENCE

THE MET HOTEL  
THESSALONIKI, GREECE

## INVITATION



**BETA**  
SIMULATION SOLUTIONS



[www.beta-cae.com](http://www.beta-cae.com)

## INVITATION

BETA CAE Systems is pleased to announce the **7<sup>th</sup> BEFORE REALITY CONFERENCE**. Over the past 12 years, our conference has become a premium gathering for the CAE Professionals owing its success to the contributors, the participants, and the CAE community that has embraced the event. We are, once again, delighted to invite you to our conference which will be held from **May 30 to June 1 2017, at the MET Hotel, Thessaloniki, Greece**.

Every two years our Event brings the CAE Community together and promotes an international exchange of the latest concepts, knowledge, and development requirements on our software products. During the event, technical papers outlining the latest advances in CAE Strategy, methodology, techniques and applications related to our products are presented, offering a unique opportunity for the participants to be informed about the latest software trends, new concepts and achievements, and new development requirements. The closer technical communication with the software developers' team of our products, within the framework of a technical forum, features this three-day conference.

Further discussions, sessions, meetings and events will allow the interaction between participants and organizers. Senior executives of our company, the engineers from the development and services teams and our business agents from around the world will be glad to meet with customers and users, to discuss the applications, the existing functionality, latest enhancements and future development plans of our software products. We expect that this will be a unique opportunity for you to share your success and for us to share our vision.

The attire of the event is business casual.

The language of the event is English.

There is no participation fee.



## WHO SHOULD ATTEND

The conference will be of interest to decision makers, strategy & methodology planners, simulation experts, applications users and researchers at the forefront of the CAE simulation for various disciplines, coming from OEMs and suppliers from a wide spectrum of industrial sectors, especially from, yet not limited to the:

- automotive,
- motorsports,
- railway vehicles,
- aerospace,
- shipbuilding / offshore,
- power tools,
- defence,
- energy,
- heavy machinery,
- biomechanics,
- chemical processes,
- electronics, etc.

All those who wish to communicate recent advances and future trends in the analyses technologies, methods and practices for solving the problems of the modern Industry, using our software products, are welcome to make the conference a success. Please, refer to the Call for Papers for details on papers contribution.

## BENEFITS OF ATTENDING

During the event you will have the opportunity to:

- Meet, exchange ideas, and collaborate with CAE experts from around the world.
- Present your success stories and innovative ideas and discuss them within a unique global forum.
- Keep up-to-date on the latest advancements in the field of CAE simulation with state-of-the-art software solutions.
- Interact with our software development teams and promote your requests to influence future software development.
- Enhance your relations with the technical support & services engineers of BETA CAE Systems and with its representatives of the worldwide sale & support network.
- Learn more about our co-operations with leading hardware and software companies.

## THE TOPICS

The technical forum and contributed presentations will demonstrate the current status and the future trends of the application of the products of BETA CAE Systems, ANSA / EPILYSIS / META suite and SPDRM, in a spectrum of sectors. A wide range of topics on various simulation application fields and disciplines will be covered, including:

- CAE strategy & process planning,
- Process automation,
- Product and Simulation Data Management (PDM / SDM),
- Durability,
- Crash & Rollover,
- Occupant & Pedestrian Safety,
- Dynamics,
- Multibody simulation,
- Noise, Vibration & Harshness,
- Computational Fluid Dynamics,
- Optimization,
- Composite materials modelling,
- Climate control,
- Engine technology,
- Heat transfer,
- Simulation results assessment etc.

## REGISTER AS DELEGATE

In order to keep a low overall budget for all the participants, there is no participation fee. Furthermore, registration is essential for the organization of the event and the accommodation arrangements.

Free delegates' registration includes:

- delegate pack and full conference attendance,
- coffee breaks during the event,
- lunch and dinner for the duration of the event.

No later than April 28, 2017, register as a delegate and request your accommodation using the registration form that can be found on the event's area on our website.

If you need a **visa** in order to visit Greece, please check the "I need a travel visa invitation letter" box, in the registration form, and fill all required fields.

## THE VENUE

THE MET HOTEL is situated in the new harbour area of Thessaloniki, a bustling hub with great development prospects at the western entrance of the city. The area boasts a number of nightlife venues and is conveniently close to the city centre, the hotel is also an ideal basis for sightseeing and shopping.

THE MET HOTEL  
26th October Str no. 48  
GR-546 27, Thessaloniki, Greece  
URL: <http://www.themethotel.gr>

Accommodation Reservations for delegates:

Accommodation reservations at the event hotel should be made only to the partnering travel agency. For registration to the event and accommodation requests, use the registration form that can be found on the event's area on our website, no later than the April 28, 2017. You will then be contacted by Theodossiadou Travel for booking confirmation and payment.

Rates:

The hotel is reserving a range of rooms for the event at special daily rates:

- Single Superior room incl. breakfast: €105
- Double Superior room incl. breakfast: €120
- Triple superior room incl. breakfast: €145

For special accommodation requests, please, contact Theodossiadou Travel.

One speaker per presentation will receive free accommodation for the duration of the event, courtesy of BETA CAE Systems, so please refer to the Call for Papers for details.

Delegates' accommodation reservation requires full payment in advance.

Transportation:

The hotel is easily accessible by public or private transportation. Recommended transportation from the airport to the hotel is by taxi. Taxis are available in front of the airport terminal on the arrivals level.

For flights reservation, optional taxi booking or car rental you may contact, Theodossiadou Travel  
2 Venizelou st., 54624, Thessaloniki, Greece  
Tel.: +30 231 0225 214, Fax: +30 231 0284 372  
Email: [theodossiadou-travel@theodossiadou-travel.gr](mailto:theodossiadou-travel@theodossiadou-travel.gr)

**IMPORTANT  
DATES**

- Abstracts submission before: March 3, 2017
- Acceptance notification: March 17, 2017
- Speakers' registration until: April 28, 2017
- Final papers submission before: April 28, 2017
- Delegates Registration: April 28, 2017
- Presentations files submission before: May 12, 2017
- Event: May 30 to June 1 2017

**INFORMATION****Delegate Registration & Accommodation Information:**

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54624 Thessaloniki  
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**Event Organization, Speaker Registration & Accommodation Information:**

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